



PARTNERSHIPS' STRATEGY AND BENEFITS



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Why we need a partnership?

- ▶ To achieve our goals as Trade Unions towards the four pillars of decent work (SDG 8)– our membership, expertise & activities are not enough
- ▶ Recommendation in the new concept of ILO in « *the future of work we want* »

Strategies of Partnerships

“Partnerships in and around the world of work are key components of a revitalized Global Partnership for Sustainable Development” ILO

WE NEED OTHERS, WE NEED A PARTNERSHIP WITH OTHER CONSTITUENCIES.

As unions without any conservative posture,
we start partnerships with other organizations
and institutions which have the same **VALUES**
or share with us the same **VISION** for
development



The example of **COOPERATIVE MOVEMENT**

TUs PARTNERSHIP WITH COOPERATIVES

- ▶ Our partnership with cooperatives started long time ago (1987) with some workers' solidarity and saving schemes which became later a workers' bank – Not a good example as it failed 5 years later.
- ▶ The real collaboration started after **2002** with the support of **ILO** through a project called **SYNDICOOP**

SYNDICOOP = SYNDICATS and COOPERATIVES

What led to an effective partnership?

- ▶ Assessment and nature of partnership;
- ▶ Selection criteria of partners (common interest, similar values, membership or high expertise based, or specific knowledge,..)
- ▶ Clear definition on the implementing plan
- ▶ MOU or agreement sign in joint efforts to achieve similar or complementary objectives & goals;
- ▶ Creation of networks for joint actions;
- ▶ Use of complementary competencies and expertise

ONE OF OUR SUCCESS STORIES IN PARTNERSHIP
IS.....

The MOTOTAXI UNIONS, nowadays
FEDERATION OF MOTOTAXIS
COOPERATIVES



Challenges to be addressed

- ▶ Out Of Scope Of Application Of Labor Laws
- ▶ No Access To Social Security
- ▶ Low Incomes
- ▶ No Access To Health Insurance,
- ▶ Globally: No **Decent Work And Poverty Persist**

How we addressed them...

- ▶ Through collaboration with other structures
- ▶ By creating cooperatives as people-centered businesses for stronger social impact

TARGET GROUPS: INFORMAL WORKERS

Success with **Bicycle and motorcycle drivers**



The steps for creating social impact

- ▶ SENSITIZATION
- ▶ RECRUITMENT
- ▶ TRAINING
- ▶ PROVISION OF TECHNICAL AND FINANCIAL SUPPORT

ADDED VALUE OF PARTNERSHIP

- Easier to recruit informal workers and artisans because of complementarity amongst the two organized structures

Both provide direct benefit to the worker

- Cooperatives also benefit to professional protection, right at work and other right to negotiate collectively the union legal status



CONSTRAINTS AND OBSTACLES

- ▶ **Problems with legal definition of the structures:** confusion created by a campaign message stating that cooperatives replace trade unions and other associations
- ▶ **Human nature:** cases of cooperatives' mismanagement destroyed unions when the partnership was not clear and well defined

THEIR DREAMS

Finally



Very soon



Now

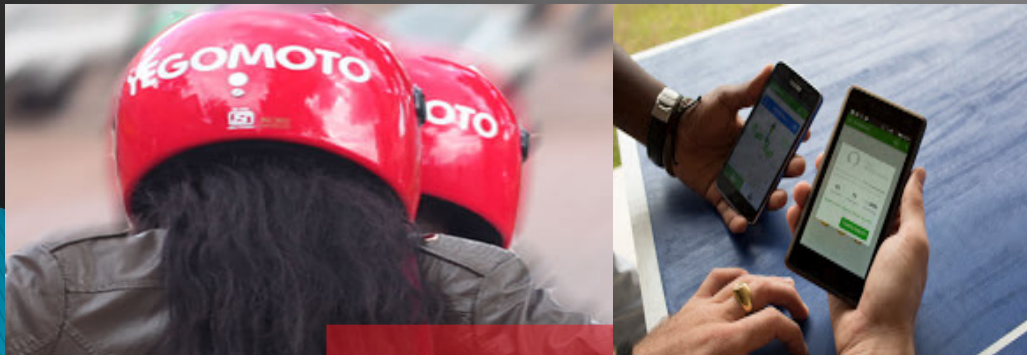


Before



Achievements / Impact

- Increased income
- Ownership of assets
- Private security services
- Moto garages
- Private insurance
- Innovation – mobile app



WE REPLICATE Good Practices



- ▶ Replicate the experience with construction workers unions which have 2 structures
- ▶ PRIOR LEARNING CERTIFICATES
- ▶ MINIMUM WAGES
- ▶ HEALTH INSURANCE
- ▶ SERVICE PROVIDERS COMPANIES
- ▶ OHS Material,...
- ▶ HOUSING SCHEMES

COMPLEMENTARITIES

OUR COMMON GOAL:

- ▶ To improve worker's welfare
- ▶ To have great impact on our societies reducing poverty and promoting social justice

Thank you for your kind attention!!