



International
Co-operative
Alliance



Central
Cooperative
Union - Bulgaria



Integrated cooperative or cooperative cluster: our response to the challenges posed by the economic and financial crisis



International Co-operative Alliance
**Global Conference
and General Assembly**

14-17 November 2017, Kuala Lumpur, Malaysia

Co-operatives: Putting People at the Centre Of Development

Presented by **Vanya Boyuklieva**
Vice President
Central Cooperative Union-Bulgaria



2006 > 2007 > 2008 > 2009 > 2010 > 2011 > 2012 > 2013 > 2014 > 2015 > 2016 > 2017





1. Integration between the agricultural and consumer cooperatives

2. Creation of short food supply chains



Cooperative „Doverie“ Lesidren Village





New integrated cooperative "Niva" Ishirkovo Village





Cooperative "Pravda" Shtraklevo Village





Production and packaging of COOP goods





The small dairy farms and the home-made taste products

BIO



The consumer cooperatives



Past, Present and FUTURE

The agricultural cooperatives



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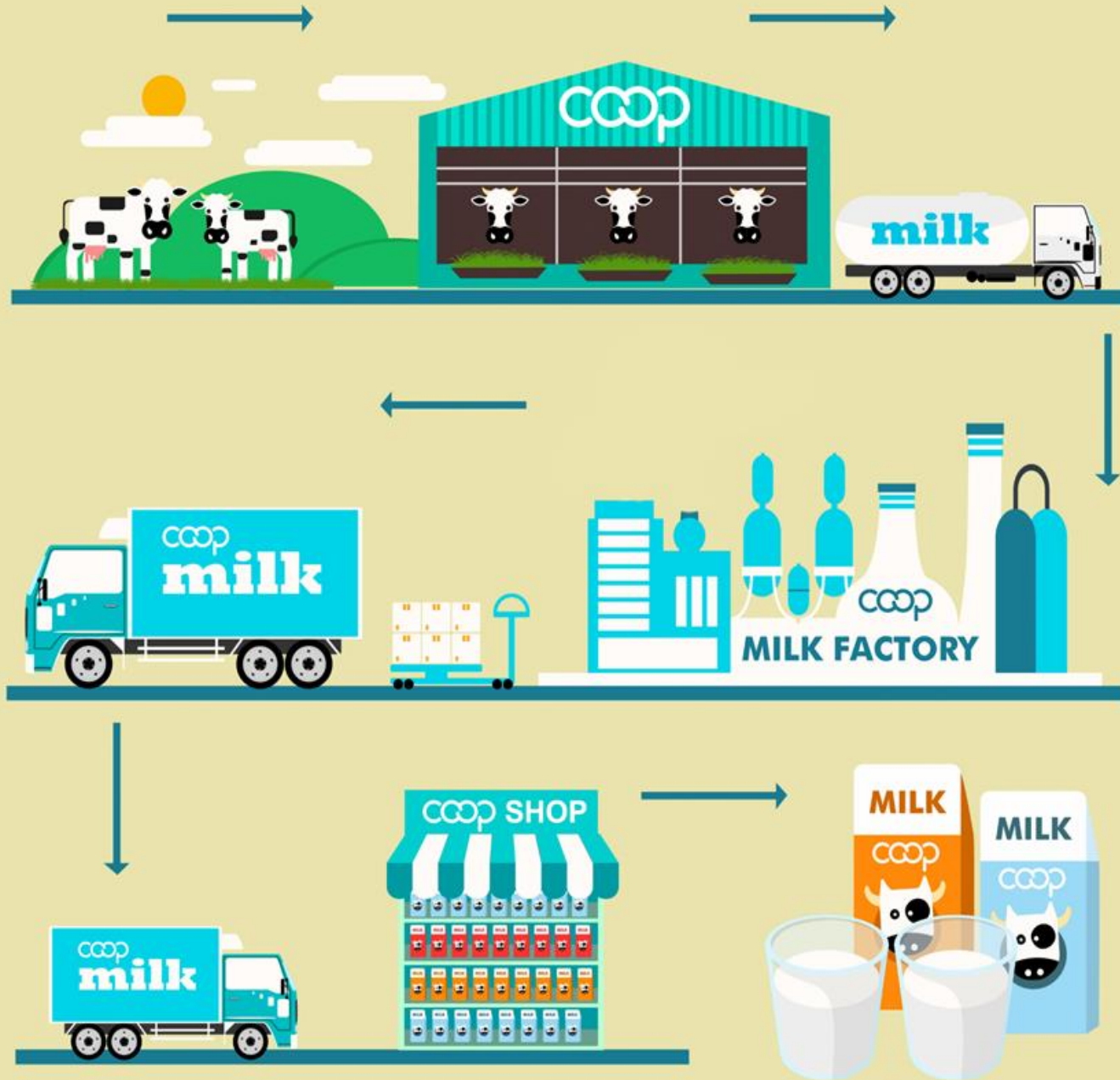


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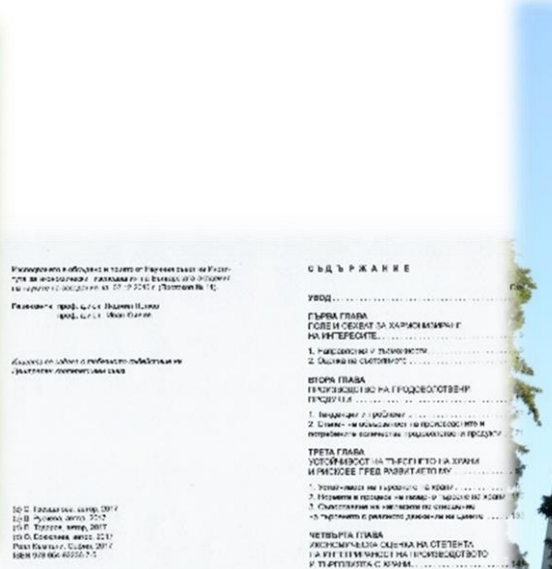
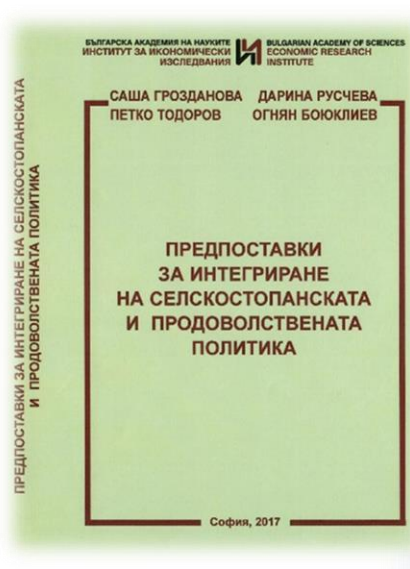
COOP Short food supply chain



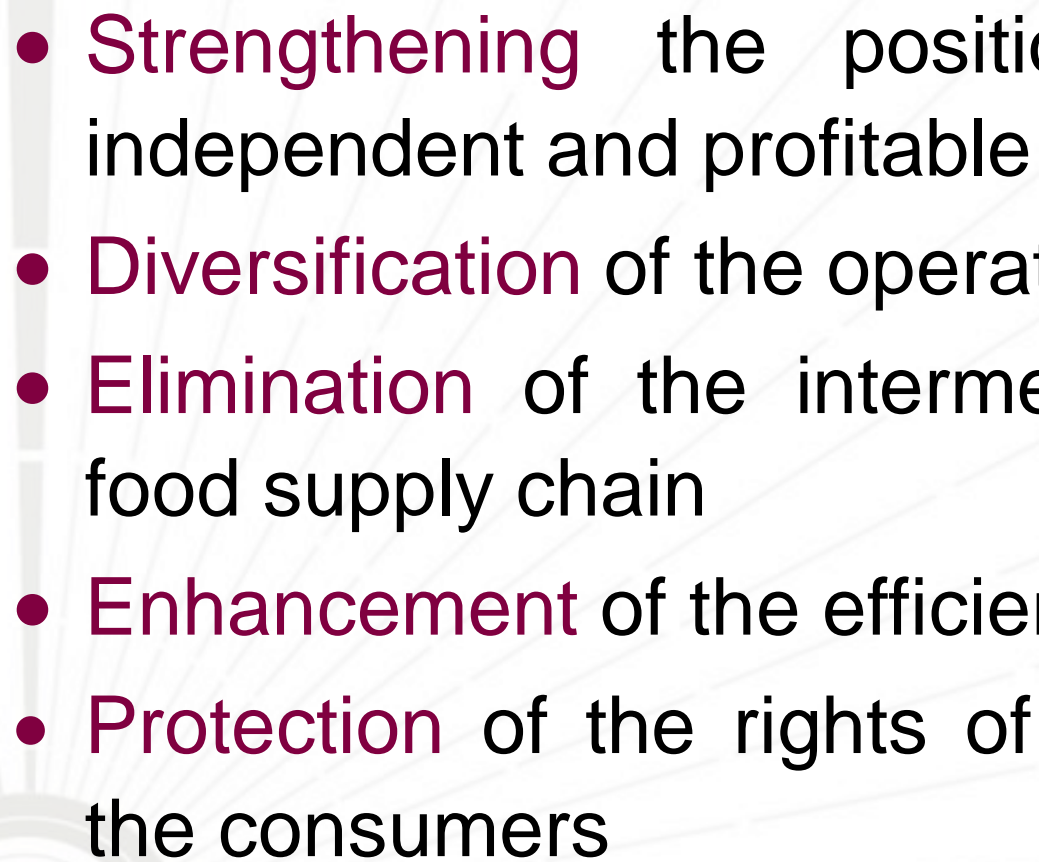


Trade and Logistics Centre COOP





Training

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- **Strengthening** the positions of the cooperatives as independent and profitable economic structures
 - **Diversification** of the operations
 - **Elimination** of the intermediaries and **shortening** of the food supply chain
 - **Enhancement** of the efficiency of human capital
 - **Protection** of the rights of the cooperative members and the consumers




ECONOMIC EFFECTS

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- Promotion of the cooperatives, **increased** visibility and **attraction** of more members
 - **Socially responsible** investments
 - **Development** of rural regions
 - **New jobs** and **green employment** in the small settlements;
 - **Access** to high quality and healthy food and healthy lifestyle



SOCIAL EFFECTS

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- Rational and responsible use of raw materials and natural resources
 - Decrease in environmental and energy costs



ENVIRONMENTAL EFFECTS



Bulgarian-Sicilian European Cooperative Society



CANTINE TRAPANESE RIUNITE





Thank you for your attention!

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