

Cooperatives for a Better World



International Co-operative Alliance
**Global Conference
and General Assembly**

14-17 November 2017, Kuala Lumpur, Malaysia

Co-operatives: Putting People at the Centre Of Development

Presented by: Kaeleigh Barker

Challenge to Opportunity



90%

Cooperatives still
in business 5 years
after opening.

200%

Most worker
co-ops double
worker wages.

900%

More women CEOs
in global co-op
insurers.



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Challenge to Opportunity



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Challenge to Opportunity



74%

People don't know what a co-op is.

78%

People are more likely to buy from a co-op.



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Why Co-operatives.





**STORYTELLING IS THE
MOST POWERFUL WAY
TO PUT IDEAS INTO
THE WORLD**

Robert McKee



A Better World

Cooperatives eliminate inequalities prevalent throughout global communities. See how you can get involved and make a difference.

What if cooperatives?

Cooperatives enable individuals to live better lives. In fact, over 2.1 million jobs in the U.S. alone.

What if...
the way we conduct our business could

Cooperatives for a Better World.coop

An Average Regional Co-op Community

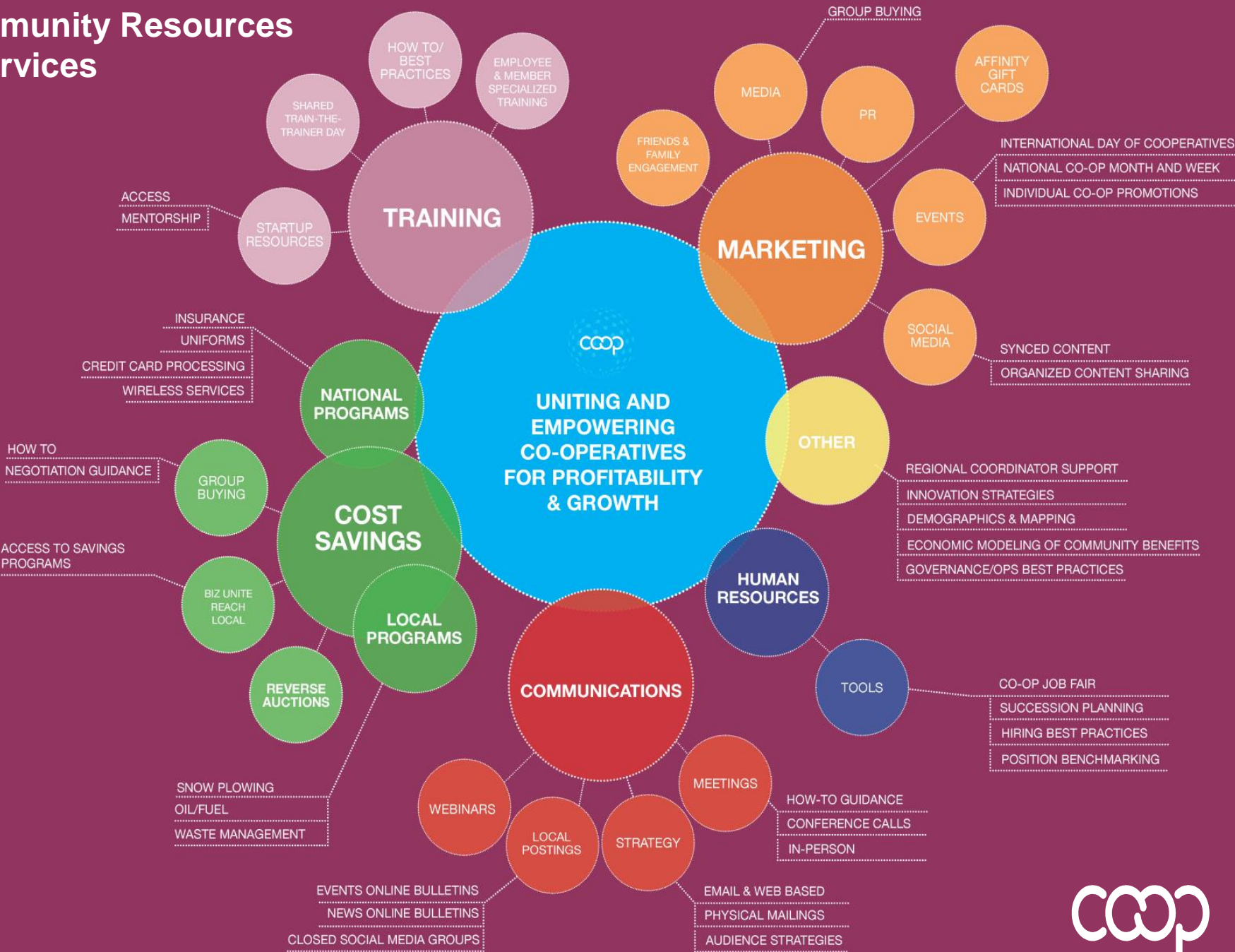


Projected Area Population
243,344



COOPERATIVES FOR A
**BETTER
WORLD**

Community Resources & Services



**Think Global.
Act Local.**





COOPERATIVES FOR A

**BETTER
WORLD**