

The Caisses d'Epargne contribution to SDGs



International Co-operative Alliance
**Global Conference
and General Assembly**

14-17 November 2017, Kuala Lumpur, Malaysia

Co-operatives: Putting People at the Centre Of Development

Presented by Ms. Florence RAINEIX
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Governor - Desjardins International Institute for Cooperatives
Candidate to the Board - Coop.FR



Caisses d'Epargne's key figures



16 savings banks
4,200 branches
20.6 million clients
4.8 million cooperative shareholders
3,292 elected directors
37,800 employees
#1 bank in social economy, social housing

Embedded in a large cooperative movement

BPCE: **the 2nd largest bank** in France

Cooperative banks = **60%** French retail banking market

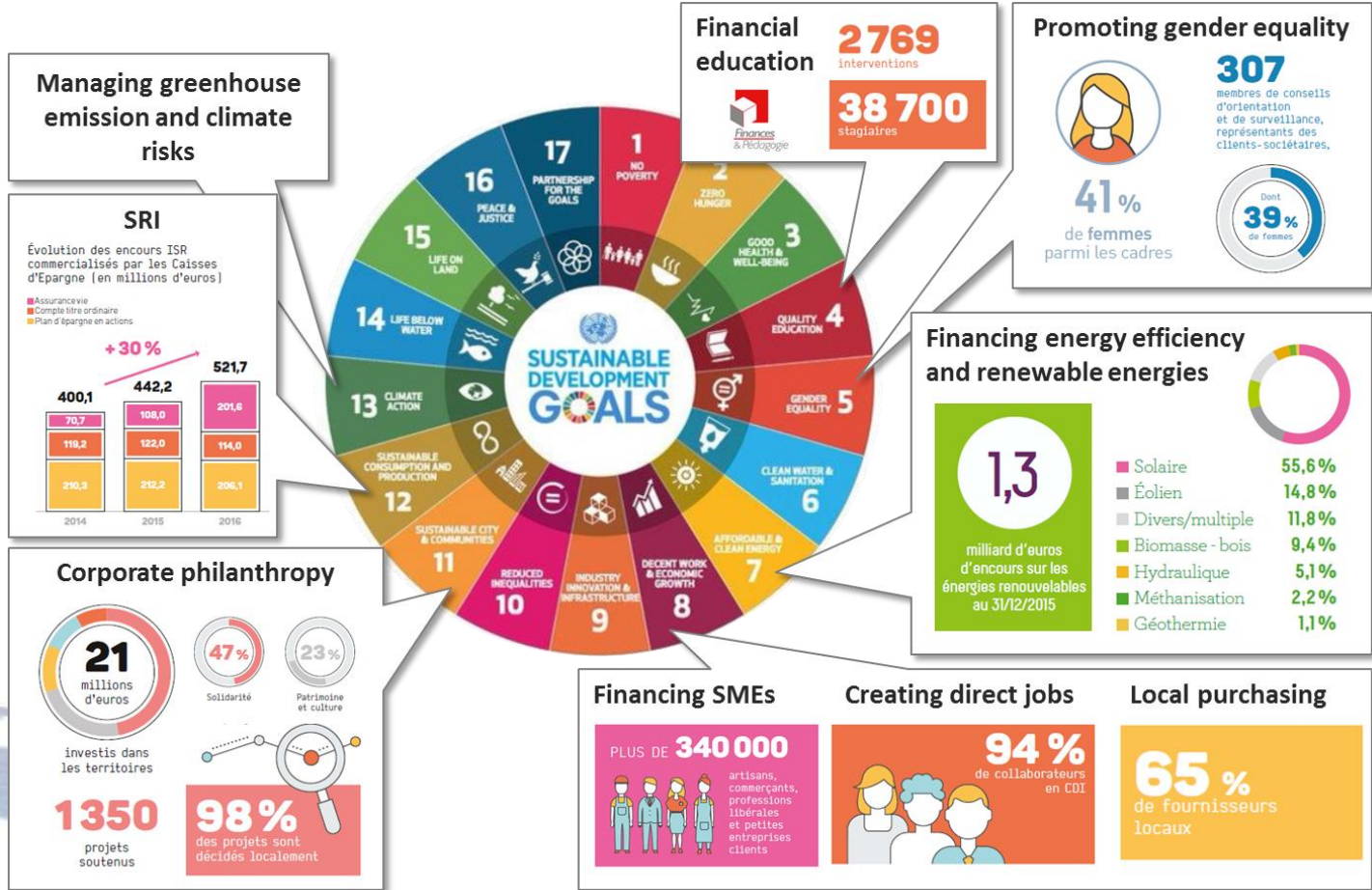
1 of the 5 largest coop company in the world

France = **the 2nd cooperative economy** (UN report)

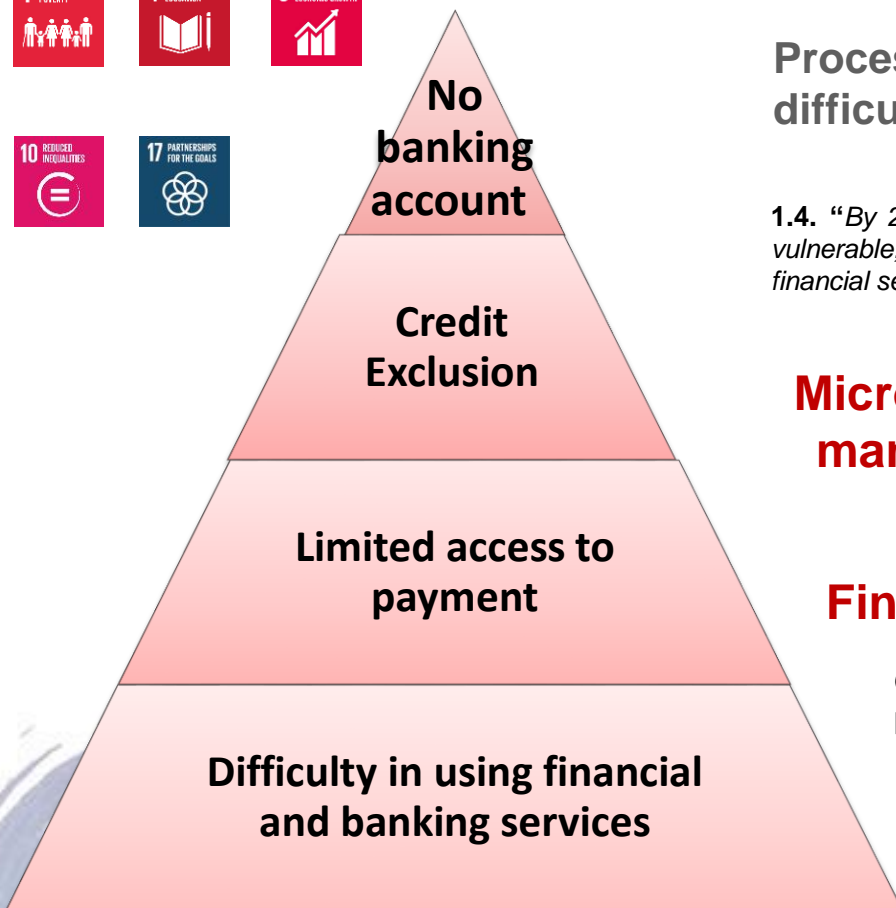




Contribution to SDGs



Committed to Financial Inclusion



Financial Exclusion

Process in which credit exclusion and financial difficulties lead to poverty and social exclusion

1.4. “By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to (...) financial services, including microfinance.”

Microcredit and budget management advices



Financial Education



Our goal : to improve public knowledge and awareness on personal finances

- Delivering basic information on money management
- Giving long term assistance
- Participating in projects of economical and social inclusion



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Gender Equality / Women Empowerment



- Promotion of **equal access to leading positions**

- 40% Executives
- 40% Supervisory Board members



- Promotion of **women's entrepreneurship**

- Creation of the **1st women's entrepreneurship barometer** in 2012

- **Partnership signed with the French Ministry of Women's Rights**

- Signed 2014, repeated in 2017
- 11 commitments to gender equality



Secrétariat d'État en charge de
l'égalité entre les femmes et les hommes

- **Support to women associations**

- Les Pionnières (network of female entrepreneurs)
- Essec Business School « Entreprenre au féminin »
- Forcefemmes (promotion of senior female entrepreneurship)



FORCEFEMMES



International Cooperation



- Worldwide Technical Assistance Volunteering program



- » Providing **training sessions** thanks to our experts in a large number of fields : *digital, customer relations, business development, risk management*
- » **Our partners** : cooperative banks, savings banks & Microfinance Institutions

- Advocating social & Solidarity Economy & Sustainable Development at the UN



- » 19th September 2017 : “How Cooperative banks contribute to SDGs”
- » 2nd July 2016: “Cooperatives: the power to act for a sustainable future”

- Representing the Caisses d’Epargne and their members, and promoting the cooperative model in various French, European and Worldwide organizations



Coop FR
les entreprises coopératives



WSBI



ESBG



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