

Cooperatives in Brazil

Together we make a difference



International Co-operative Alliance
**Global Conference
and General Assembly**

14-17 November 2017, Kuala Lumpur, Malaysia

Co-operatives: Putting People at the Centre Of Development

Presented by: Ronaldo Scucato

Ronaldo Scucato

President, OCEMG

Engaged in the cooperative movement since 1951.

Has a degree in Law, Economics and Business Administration; and a postgraduate program from the University of Bologna, in Italy.

Participated in the writing of the bill that became the Brazilian Cooperative Law.



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A movement for social transformation

13.2 million members

6,600 cooperatives

372,000 direct jobs

The C Day – The Cooperative Day

More than **700** cities

More than **1,200** cooperatives

More than **2.5** million services
provided



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Management and Governance



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Cooperatives that go beyond business



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C Day National methodology



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Social and economic benefits



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Cooperating
for a more
balanced,
fairer, and
happier
world



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**Every day is
a day to
cooperate**



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THANK YOU

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