

Global Policy Guide

ICA General Assembly, Kuala Lumpur
November 2017

Mark Willetts

mark@mutuo.coop



International
Co-operative
Alliance

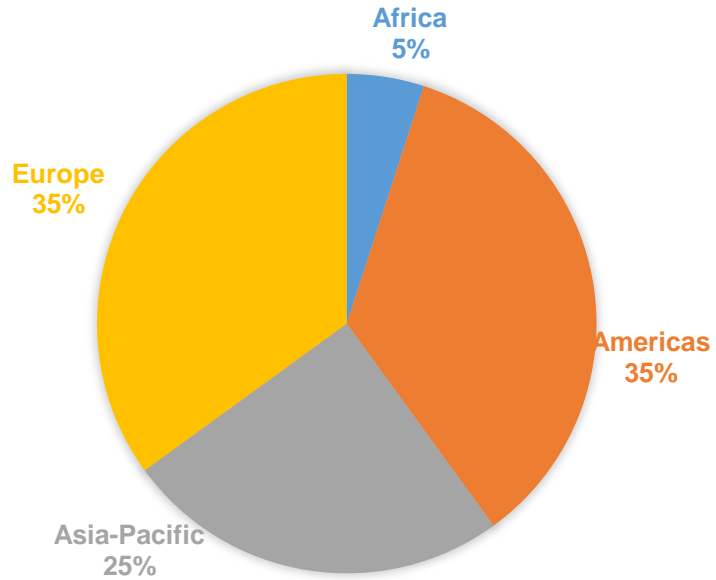
OBJECTIVE:

‘To address regulatory, legislative and policy barriers to markets and to identify policy opportunities for co-operatives, with a particular focus on the UN Sustainable Development Goals’

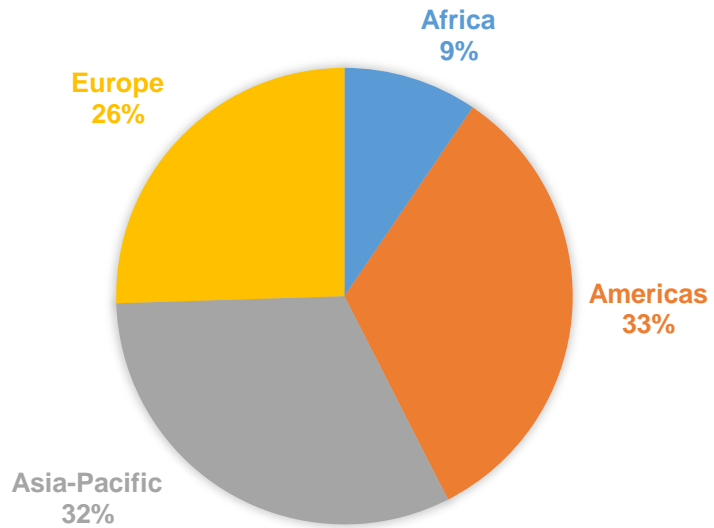


ICA MEMBERS SURVEY

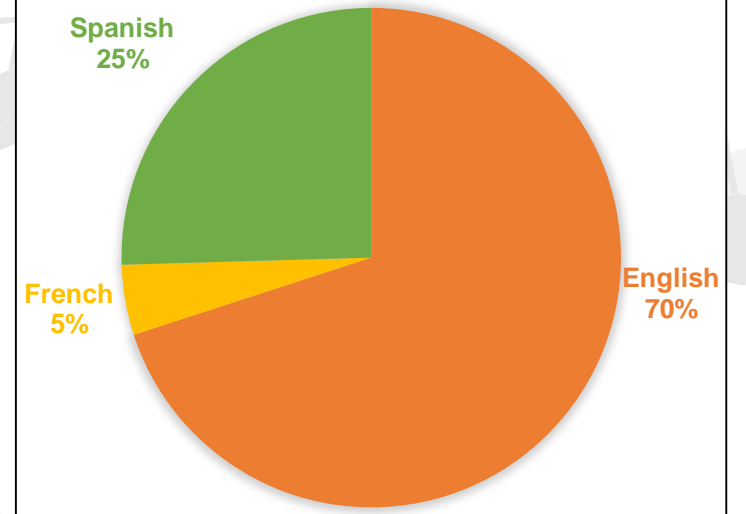
110 survey responses



Compared to total ICA membership

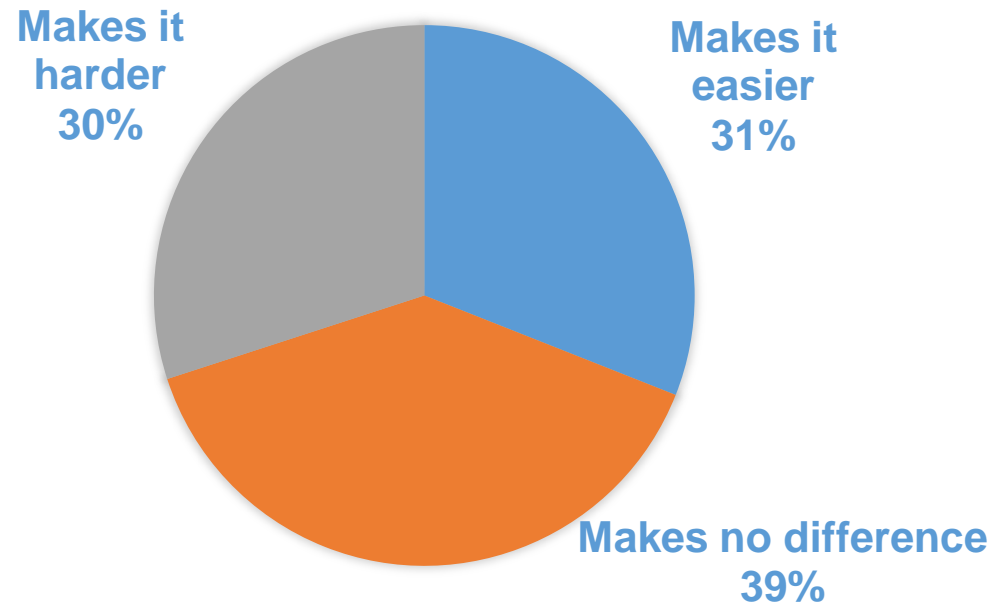


3 Languages



ICA MEMBERS SURVEY

Impact of cooperative ownership structure



- Evenly split
- Problems related to specific countries/sectors
- Opportunity to transfer knowledge from the best

POLICY GUIDE OVERVIEW

- 1 Who the guide is for, and how it can be used
- 2 Communicating the purpose of co-operatives
- 3 How co-operatives are relevant to economies and society

POLICY GUIDE OVERVIEW

- 4 The co-operative agenda for public authorities
- 5 Global action: How co-operatives can help to deliver the United Nations Sustainable Development Goals
- 6 Sharing good practice: some practical suggestions for influencing

THE IMPORTANCE OF CONSISTENT METHODOLOGY

