


## Logo kit

### About the

### Coop identity

#### Proud of your co-operative identity?

Register now to use a .coop domain and the global Co-operative Marque, 

#### Use the badge that's just for co-ops!

Apply for a .coop domain and to use the marque to brand your co-operative.

For more info contact [global@identity.coop](mailto:global@identity.coop)

[www.identity.coop](http://www.identity.coop)

Note: To use the International Day of Co-operatives logo, you are not obliged to register.

### Welcome and thank you

Welcome to this logo kit designed to brand the International Day of Co-operatives and thank you for your interest in using these graphic assets.

### Typography

The logo has two typefaces, which are included in the logo kit zip file:

- Arial Rounded
- Arial MT Standard Light

We encourage you to follow the example on this page when defining title and body text styles in your layout software.

### Updates and new materials

We will be releasing new materials regularly. Check the Day's webpage:

[www.coopday.coop](http://www.coopday.coop)

### Questions and showcasing

For questions, contact us at [media@ica.coop](mailto:media@ica.coop). Put in the subject line: Logo kit International Day of Co-operatives.

We're interested in seeing your design work! Please send us any samples you have, and we'll give you credit through our web gallery. Include your name and contact details!

### Restrictions for use

Use of the International Day of Co-operatives logo is subject to these conditions:

- Your organisation is a co-operative, or a co-operative organisation.
- Your organisation is not a co-operative, but the project you want to use the logo for, is being organized in partnership with a co-operative.

If your situation does not correspond to any of the above, please contact the Alliance at [media@ica.coop](mailto:media@ica.coop).

Logo vectorized with  
editable text

Text may shift depending on  
your Adobe Illustrator version.  
Check against vector logos  
before use to ensure  
correct text positioning!

