

# COOPERATIVES: THINK GLOBAL. ACT LOCAL.

## TODAY:

3 million cooperatives are operating around the world in nearly every industry and sector of the global economy.

A Billion people are connected to cooperatives already, through membership and employment. Cooperatives engage 12% of the world population through membership and employment.

Cooperatives represent a significant portion of the world economy and are aligned with mankind's highest ideals of democracy, increased income equality, and environmental sustainability.

## THE WORLD WINS.

During times of crises as we face today, cooperative businesses truly stand out as a solution.

Increased cooperative growth has proven to benefit everyone. Now, imagine a world where the contemporary cooperative model is an even greater component of the world's economic framework.

## WHY?

We live in a world where:

- Vast inequalities exist in our communities.
- Sustainability is often ignored or overlooked.
- People feel they have little control over businesses and institutions that shape their lives.

## WHAT IF?

- ... Money earned in a community stayed in a community?
- ... People were as important as the bottom line?
- ... Our children didn't have to choose between a good deal and a good deed?
- ... The way we conduct business could fundamentally reshape the future?

**What if we stopped saying  
“what if” and supported the  
cooperative business model?**



**G20** INDONESIA  
2022

**COOP**  
International  
Cooperative  
Alliance

## ENGAGING THE G20 TO RESHAPE THE FUTURE

“Recover Together –Recover Stronger”

The G20 is the premier global forum discussing economic issues. It consists of leaders from 19 of the world’s largest economies, together representing more than 80% of the gross world product (GWP), 75% of world trade, and 60% of the world population.

The 17th edition of the G20 is underway, with the culminating G20 Summit in November 2022 in Bali, Indonesia.

The focus guiding this year’s meetings are: Global Health Architecture, Sustainable Energy Transition, and Digital Transformation

Cooperatives around the globe are offering a business model with powerful, long-term impact for their communities.

### **The International Cooperative Alliance**

The International Cooperative Alliance is the apex body uniting, representing, and serving cooperatives worldwide. It provides a global voice and forum for knowledge, expertise and coordinated action for and about cooperatives. A total of 318 organizations from 112 countries are members.

### **Cooperative Goals at the G20:**

- Elevate the benefits of the cooperative business model.
- Establish cooperatives as a viable business solution.
- Drive meaningful policy discussion at the highest levels of global diplomacy.
- Further inclusion of cooperatives at the G20 is where the world begins to turn ‘what if’ into reality.

### **Cooperatives Engage Stakeholders In Global Health**

The cooperative healthcare model is a nonprofit structure, anchoring ownership of the business in its patients, or medical staff, or both, and focuses all surplus capital in business reinvestment to create and maintain top employment and equip facilities with the latest technology to meet the needs of their communities. Health cooperatives around the world provide access to healthcare for a hundred million people today. What if there were more?

### **Prioritizing the Sustainable Energy Transition with Cooperation**

Cooperatives offer an answer to sustainability challenges through the embedded values and principles of the business model. Cooperatively owned utility companies exist in many countries, delivering, developing, and seeking green solutions in their delivery of services to their communities. What if there were more?

### **Cooperatives Lead Digital Transformation With Ownership**

At the forefront of digital and tech business cooperatives is the anchoring principle of broad-based ownership and governance of the platform or digital asset giving individuals equity and control of the digital tools that are shaping their lives. What if the entrepreneurs of tomorrow choose to break with convention and start more cooperatives?

## WHAT IS A COOPERATIVE?

### **A Business**

A co-op is a member-owned and member-controlled **business** that operates for the benefit of its members.

### **Member Owners**

Every owner has a need for the products and services the co-op provides. The operation may be utilitarian, for financial gain, or often both.

### **Self-Governing**

Members democratically decide the direction and operations of the business with one vote each.

### **To Serve**

Not for profit, not for charity, but for service for all.

### **Cooperatives are what the world is looking for.**

They offer a shared ownership business structure that builds equity, democracy, and ownership into the business model that is essential to building a **Global Inclusive Economy**.

