

## ICETT Webinar – WCM launch and co-op digitalization initiatives

1 December 2022 – 15.00 CET

### PROGRAM DESCRIPTION

The [International Co-operative Alliance](#) and [Euricse](#) are pleased to be hosting a webinar of interest and relevance to co-operative leaders around the world. The session, to be held on Thursday, 1 December at 15:00 CET (see your time zone [here](#)) will offer highlights from Euricse’s recent research on how co-ops are experimenting with digital tools to strengthen and reinforce the cooperative identity. Two initiatives linked with large consumer co-op systems, [MidCounties Cooperative](#) (UK) and [Lobyco](#) (Denmark) will offer highlights from their recent initiatives to enhance member economic, governance, and community engagement through digital means, and Dr. Gopinath, Vice Chancellor of Digital University Kerala will discuss digitalization and the cooperative identity.

This session will also present the 2022 edition of the [World Cooperative Monitor](#), published each year to report on key economic and employment data of the Top 300 cooperatives and mutuals in the world. The World Cooperative Monitor (WCM) collects robust economic, organizational, and social data about cooperatives worldwide. It is the only report of its kind collecting annual quantitative data on the global cooperative movement. This latest edition will mark the report’s move into its second decade of reporting on economic and social impact, as well as a deeper dive on current topical issues and initiatives engaged in by cooperatives.

This webinar is being organized as a project of the ICA’s [International Cooperative Entrepreneurship Think Tank \(ICETT\)](#) Working Group 3, which brings together leaders from large co-ops around the world to share ideas and facilitate mutual exchange on topics related to measuring and improving co-op impact. We hope you’ll join in this session to learn of the WCM’s latest findings as well as about how co-ops are using digital tools to enhance and promote their cooperative identity.

Following the webinar there will be a Q&A session about the World Cooperative Monitor.

## **WEBINAR PROGRAM**

**December 1, 2022**

**15.00 – 16.30 CET**

**Followed by Q & A on World Cooperative Monitor 16.30-17.00 CET**

Moderated by Pete Westall, ICETT Working Group 3 Chair, The Midcounties Co-operative, UK

### **INTRODUCTORY REMARKS**

Bruno Roelants. ICA Director-General

Gianluca Salvatori. Euricse Secretary General

### **DIGITALIZATION AND THE COOPERATIVE IDENTITY**

Dr. Saji Gopinah, Vice Chancellor of Digital University Kerala

### **ROUND TABLE AND PRESENTATION OF CASES**

Facilitated by Karen Zimbelman, National Co+op Grocers, USA

Examples of “good practices” related to digitalization and member economic participation, member democratic participation, and community engagement in Consumer cooperatives:

- Alison Bain – The Midcounties Co-operative, UK
- Anders Mittag – Lobyco, Denmark

Discussion/Q&A

### **PRESENTATION OF THE 2022 WORLD COOPERATIVE MONITOR**

Chiara Carini, Euricse

Highlights from the report and research on large cooperatives and digitalization

### **CONCLUDING REMARKS**

Pete Westall

### **WORLD COOPERATIVE MONITOR Q&A – 30 min.**

After the conclusion of the webinar at 16.30 there will be an open space for Q&A about the World Cooperative Monitor with Hyungsik Eum (ICA), Gianluca Salvatori (Euricse), Chiara Carini (Euricse), Ilana Gotz (Euricse)